



*“ I found freedom in blending Italian design
and lifestyle with natural elements of Saudi Arabian
landscape: the result is something unique”*

Ayah Al Harbi



Inspiration from the landscape of Saudi Arabia



Al-'Ula, Saudi Arabia



Inspiration

The desire to create a new language that does not yet exist, requires an accurate research by analyzing the history and context that are going to inspire the design.



Nature

By observing nature, it is noticeable how all the elements have a different texture and pattern, although they are made of the same material. This guarantees a unique product among an endless reproduction.



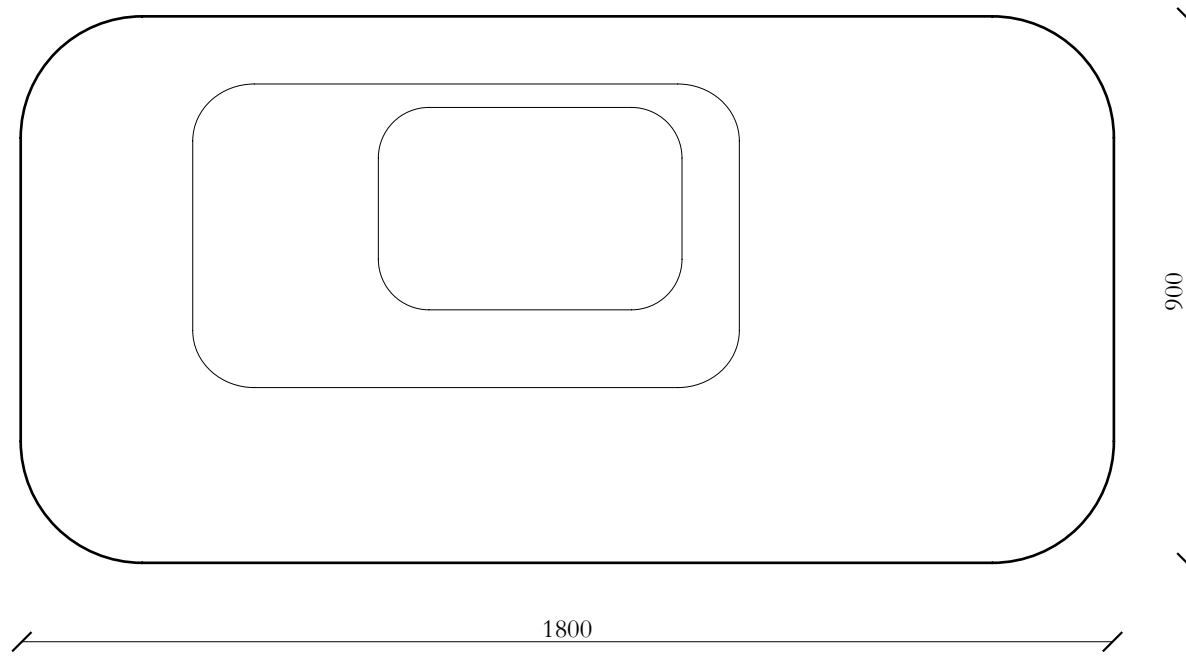


Low table

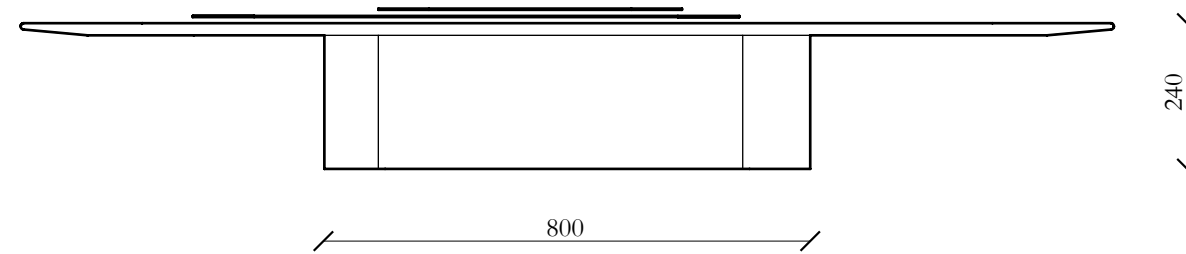
Simple shapes finely mix together like sand layers, something similar to the desert landscape of Saudi Arabia where craftsmanship (metal) blends in a balanced way with nature (stone).







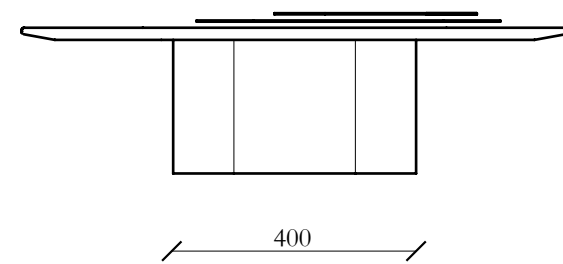


TOP VIEW



FRONT VIEW

-  Bush-hammered Rosso Verona marble
-  Gold finished metal



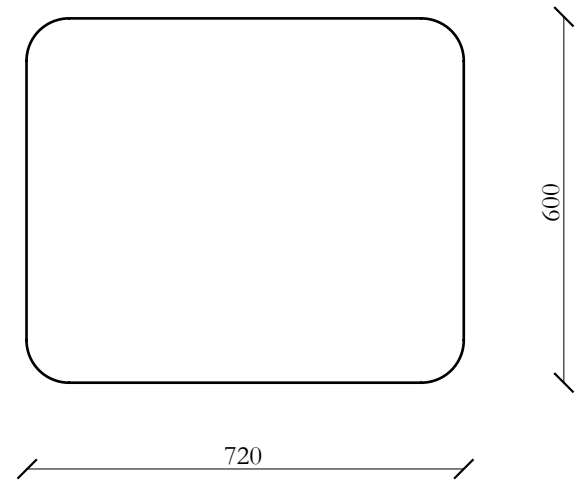
RIGHT VIEW



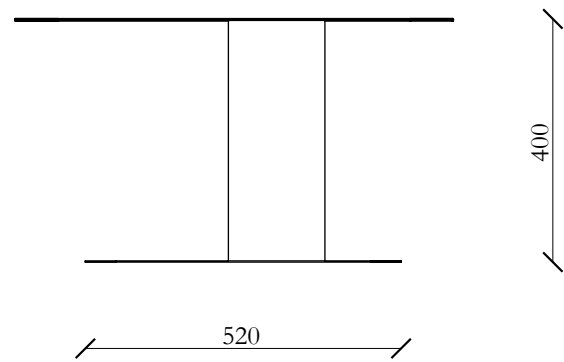
Coffee table

A synergy of geometry and simplicity sparked the idea for a smaller table, made of metal plates that make it easily movable in different situations.

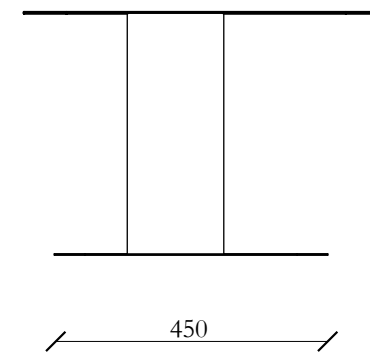




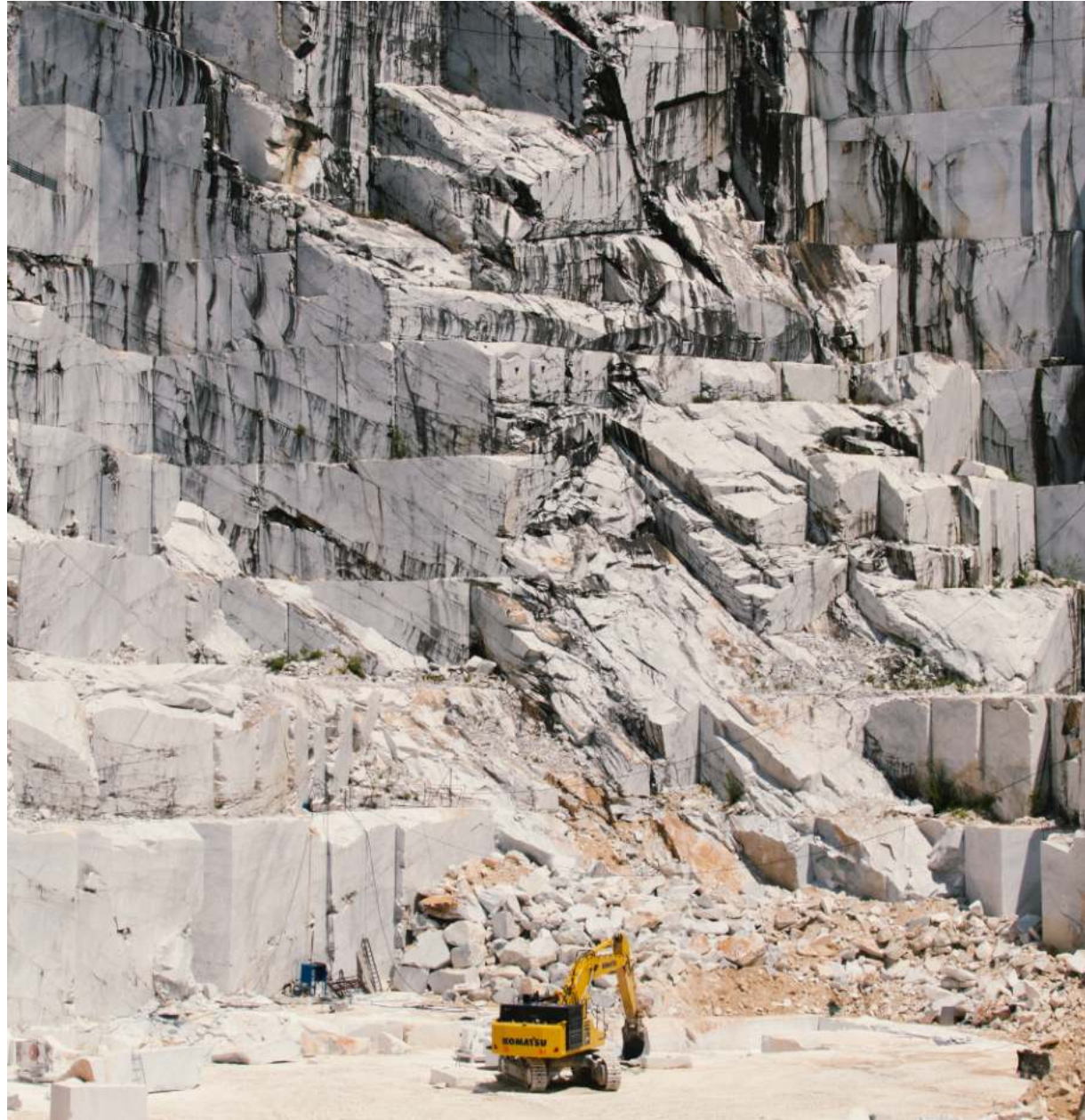
TOP VIEW



FRONT VIEW



RIGHT VIEW



*“ Made in Italy,
inspired by Saudi Arabia ”*

Quality of production

Furniture is a vital sector in Italy, known for the high quality of craft production investing precisely in innovation and the continuous search for beauty combined with functionality.













